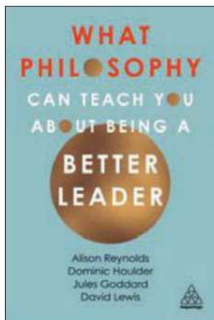


Between the sheets

INSPIRATIONAL BOOKS TO HELP DEVELOP YOUR BUSINESS – AND YOU



WHAT PHILOSOPHY CAN TEACH YOU ABOUT BEING A BETTER LEADER

By Alison Reynolds, Dominic Houlder, Jules Goddard and David Lewis

Traditional management practices, rooted in economics and psychology, have led to a focus on numbers and productivity rather than the people who make those numbers happen. This has resulted in trust in leaders and organisations being at an all-time low. *What Philosophy Can Teach You About Being a Better Leader* expertly counters this thinking and argues that those leaders who will win in the uncertain and complex world of work are the ones focusing on their workforce and valuing its members as people, rather than just tools within the process.

The authors consider the main questions plaguing today's leaders through the eyes of four of the greatest philosophers. With the help of Aristotle, Socrates, Kant and Nietzsche, as well as a whole host of other brilliant minds, they smash widely-held workplace falsehoods and unveil a new model for empowerment, fulfilment and harmony at work. Published by Kogan Page, £14.99



CULTURE FIX: HOW TO CREATE A GREAT PLACE TO WORK

By Colin D Ellis

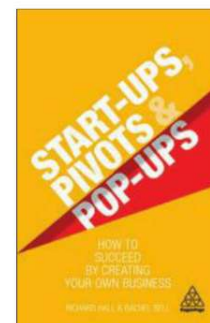
Although a positive company culture can lead to higher productivity, sales and fewer absences at work, a poor one can lead to bullying, harassment and reduce overall productivity. Culture has a value, it is the key to success for every organisation. Colin D Ellis has worked with companies all over the world to help them transform their cultures – from boosting happiness at work to tackling harassment and bullying – in order to improve productivity and employee experience. In a competitive jobs market, this is essential to attracting – and retaining – top talent. As flexible and remote working is becoming the norm, he reveals how to ensure this doesn't negatively impact the drive, cohesion, shared purpose and innovation of teams. This practical book will teach CEOs, managers and team leaders to build self-motivating teams that not only bring value but create a fantastic employee experience. Published by Wiley, £15.50



MILLENNIALL: HOW TO CLAIM YOUR FUTURE IN THE AGE OF THE MILLENNIAL

By Sean Purcell

The millennial generation is rapidly becoming the largest and most influential. Millennial skills, qualities and attributes are exactly what the world needs. This book encourages all millennials to proudly identify with the term. Fed up with listening to the same lazy stereotypes thrown around about this generation, Sean Purcell sets out the challenges and opportunities facing millennials, and explains why we are entering The Age of the Millennial. The millennial generation is rapidly becoming the largest and most influential globally, whether it is in politics, economics, business, or civic society. This requires everyone to begin to explore what it means to be a millennial today. This book looks at politics, economics, business, housing, employment, and relationships, all from the perspective of a millennial. Sean is passionate that your skills, qualities and attributes are exactly what the world needs right now. The book inspires and motivates, as well as encouraging all millennials to proudly identify with the term. Published by Panoma Press, £12.99



START-UPS, PIVOTS & POP-UPS: HOW TO SUCCEED BY CREATING YOUR OWN BUSINESS

By Richard Hall and Rachel Bell

This is a must-read for anyone with a business idea and the desire to be successful. It gives the reader the skills and knowledge to survive in today's innovation and entrepreneurial-focused world. This book is about starting a business. It's about putting your toe in the entrepreneurial water – perhaps through doing a short-term business gig or a pop-up business – and then seeing what happens. It shows you how to listen to the customer and work out why failures may happen, and when they do, you'll learn how to deal with them and create a new business that is robust and ready to grow. *Start-Ups, Pivots and Pop-Ups* shows you the best ways of starting, testing and growing a business. It shares the stories, experiences and insights of those who've done it, and explains how to innovate, refine and succeed. Published by Kogan Page, £14.99